

Wisconsin Industrial Energy Group



"WIEG fought the battle for us when our utility proposed a major rate hike. That helped reduce our rate increase and energy costs."

Procter & Gamble

What is WIEG?

The Wisconsin Industrial Energy Group (WIEG) is an association that advocates for affordable, reliable energy. It's what Wisconsin businesses need to profit and grow.

It's what WIEG delivers for our members.

Since the early 1970s, WIEG has been working with our members, along with utilities, regulators and legislators to navigate the energy industry and deliver reliable, affordable energy.

Today, WIEG represents more than 30 Wisconsin businesses in all economic sectors. That gives WIEG a powerful voice at the table when regulators and legislative leaders make critical energy policy decisions—decisions that affect reliability and price.

What WIEG does for you

WIEG is a strong, effective advocate for our members. We:

- Intervene directly on behalf of our member when their utilities propose rate increases—to keep power rates low and reliability high.
- Provide you with valuable information and direct participation in utility regulation proceedings that will affect your business and your bottom line.
- Work with legislators, state regulators and utility executives for reliable energy supply and cost-effective utility infrastructure.

Why join WIEG?

You can't afford not to.

Experience: WIEG is led by experienced business executives and legal experts with decades of utility, legislative and regulatory experience—all working for you.

Commitment: WIEG can intervene when your energy supplier proposes a rate increase

Results: WIEG has helped cut electric/gas rate increase for our members by an average of approximately 20%.



Your voice for affordable, reliable energy

WIEG membership shows concrete results

- **Helped kill the proposed state global warming legislation.** This legislation, alive until the final days of the last Legislature, would have cost ratepayers up to \$20 billion or more in new rates. The bill would have done almost nothing to reduce global warming and would have produced new supplies of electricity in Wisconsin when we already have excess generating capacity. In the end, lawmakers heard our collective business concerns and killed the idea.
- **Working hard to "play offense" during the next energy debates.** While the global warming battle is over for now, energy efficiency & renewables policy continues to be hotly debated. Our goal will be to help craft and promote ideas our members can support that would improve our economic competitiveness. But more importantly, WIEG will advocate for reasonable solutions for our members to head off unworkable programs that would saddle us with ever-rising electric rates and expensive mandates.
- **Mitigating energy costs.** WIEG has been effective in blocking hundreds of millions in large new rate hikes at the Public Service Commission as well as passing new legislation designed to mitigate rising costs. We'll be working even harder in the next Legislature to bring business logic to these regulatory decisions, just as WIEG members helped define the issues in the debate over the global warming bill.



Join WIEG today

If your business wants to have a voice for affordable, reliable energy, join the Wisconsin Industrial Energy Group today.

WIEG has membership dues based upon your overall level of energy consumption in the state.

To request membership information, contact:

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"WIEG's efforts on the state global warming legislation saved our company millions of dollars."
—NewPage Corp.

Your
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energy

